

PRESS RELEASE "MOVE BEYOND YOUR AVERAGE LIMITS" BOOK LAUNCH

## Encouraging People to Fight Their Limitations for Success

**Jakarta, February 23, 2016**— Publisher Gramedia Pustaka Utama officially launched the book *Move Beyond Your Average Limits* by Richie Jimmy Walia, ACS, ALB, on Monday, February 23, 2016 at Binus International University, Jakarta.

Richie Jimmy Walia, 19-year-old, is a bachelor student, financial planner, entrepreneur, international public speaking and leadership club member, speaker, coach and leader. Previously, he is not the type of a man with the greatest skills or confidence to make him what he is today. As an average guy, he always doubted himself in everything he did.

He never truly succeeded in all that he did, but the turning point of his life was when he was 18 years old when he discovered an international public speaking and leadership club that help him grew more confident and found his passion. Today, Richie no longer a shy guy who could barely communicate his ideas to anyone like before, he even now can collaborate with some organizations to speak in several events inside and outside the university as a motivational speaker also building up his business.

By writing *Move beyond Your Average Limits*, Richie tells the reader to go above the limits and realizing that these limits are the limits that are forge from our mind. Once we get rid of it we can move beyond our limitations and have your own success.

In the book, the chapters are connected in some way, so for the readers if they do not read the book properly, they won't get the message. The first few chapters talk about Mindset and then later on it moves on by revealing some Theories and Decision making. Readers will also learn some of Richie's secrets in changing his life from nothing to something and how you can do the same with your life.

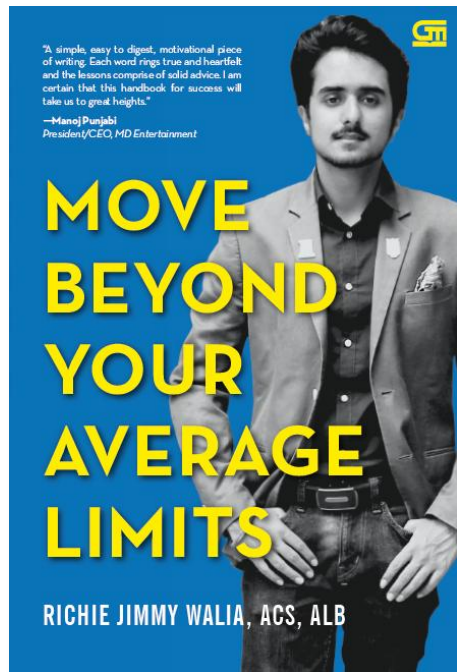
This book is for someone who is starting out and trying to be successful. Some of the theories and concepts will give you an added value and new insights on what you can do to change your life.

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# MOVE BEYOND YOUR AVERAGE LIMITS

Richie Jimmy Walia, ACS, ALB



## DETAILS

- Size: 13.5 x 20 cm
- 130 pages
- Soft cover
- ISBN 978-602-03-2285-8
- Rp110.000,-
- Published March 2016
- Publisher: Gramedia Pustaka Utama

## ENDORSEMENT

"A simple, easy to digest, motivational piece of writing. Each word rings true and heartfelt and the lessons comprise of solid advice. I am certain that this handbook for success will take us to great heights."

—**Manoj Punjabi; President/CEO, MD Entertainment**

"I absolutely agree with Richie's opinion to 'Move Beyond Your Average Limits'. I've been in the training and motivation profession for the last 22 years and it's shocking as well as heart-breaking to see

how many young people are satisfied to be just achieving average results. They are prepared to suppress the quality of their lives and that of their families just because they are too comfortable to move beyond average. Therefore, I'm thrilled that a young man like Richie has finally taken the initiative. Read this book and achieve fantastic results in your life!"

—**James Gwee; Indonesia's Favourite Trainer & Seminar Speaker, Host of 'Smart Business Talk', Radio SmartFM, Host of 'I'M\_POSSIBLE on MetroTV**

"A must read book. Nothing speaks louder than the experience, and Richie has proved it. Now is your turn to break your average limits with this book and move beyond."

—**Tommy Siawira; Motivator and Success Coach Indonesia**

"I thoroughly enjoy reading this book, this is a book I recommend for young readers aspiring to be successful and people who want to Move Beyond Their Average Limits, it is a good read!"

—**Arwin Rasyid; Former CEO CIMB NIAGA, Author of Telkom 3010**

"I love this book. This book has different perspective from a young man that strives to be excellent! If you want your teenager get inspired, this is the right book that you must read!"

—**Antonius Arif; Licensed Trainer of NLP® The Society of Neuro-Linguistic Programming™- Richard Bandler**

## AUTHOR'S BACKGROUND



**Richie Jimmy Walia**, 19-year-old bachelor student, financial planner, entrepreneur, Toastmaster International Triple Crown member, speaker, coach and leader. Born in 1st of March 1996, he is not the type of a man with the greatest skills or confidence to make him what he is today. As an average guy, he always doubted himself in everything he did.

He never truly succeeded in all that he did, but the turning point of his life was when he was 18 years old. He discovered an international public speaking and leadership club known as Toastmasters International, which headquarter is in the US—now this club is available worldwide, helping millions of people to become more confident speakers and, eventually, leaders in the future.

Before joining this club, Richie was a shy guy who could barely communicate his ideas to anyone because he was an introvert. After joining Toastmasters, everything changed in his life. He grew more confident and found his passion. He kept working on his passion and higher education and became a full time Toastmaster member, where he was recognized as one of the speakers that finished the speech and leadership projects faster than the other members. While working on all of his speeches, he gained a special recognition from the Toastmasters, which is known as the Triple Crown Award, a recognition given to members who have finished 3 projects based on the Toastmasters manuals. He achieved it at the age of 18.

Richie is also a Club Coach for Toastmasters Club in Indonesia, where he trains and coaches clubs to be as successful as they can be and to make sure they can rise up and become better and better. He is a Financial Planner in the life insurance industry as this is where he finds his passion. Now he is building up his business along with his father in their private general agency, WALIA INFIGY. Richie is also a bachelor student at a world class international university in Indonesia, majoring in business management and marketing. Currently, he is enrolling to the 4th semester. He collaborates with some organizations to speak in several events inside and outside the university as a motivational speaker.



Gramedia Pustaka Utama is the largest book publisher in Indonesia. Established since 1974, Gramedia Pustaka Utama has published more than 30.000 titles and many of them has become national best-sellers. Books published by Gramedia Pustaka Utama is also widely published by foreign publishers, especially in the ASEAN region. Today, with its cooperation with more than 200 foreign leading publishers from the US, Netherlands, Germany, Belgium, Brazil, Denmark, Hong Kong, India, Britain, Italy, Japan, Germany, Canada Malaysia and Switzerland, Gramedia Pustaka Utama has successfully confirmed their position as one of the best book publisher in Indonesia.

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Established since 2001, in a strategic location in the area of Senayan, BINUS International organizes international standard education system with a dual degree that allows students to earn two degrees (Bachelor of BINUS International and Bachelor of partner universities abroad), or Master's Track Program where students can accomplish their Bachelor's and Master's Degrees in a shorter time (in collaboration with Macquarie University, Australia).

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