

**Sponsorship Options for the IndoIndians Bazaar 2019 at Grand Mutiara Ballroom, Hotel Ritz Carlton, MegaKuningan on Friday, 11th (**

S No.	Benefits		Title	Platinum	Gold	Silver	Bronze
	Sponsorship amount		50 million	20 million	15 million	10 million	5 million
<b>At Event promotions</b>							
1	Logo placement in all online promotions		Top, presented by	powered by	Y	Y	Y
2	Logo placement in entry tickets		Top, presented by	powered by	y	y	Y
3	Logo on stage		Top, presented by	powered by	Y	Y	y
4	Marketing stall		Premium tables - 2	Premium Table - 1	Premium table - 1	Premium table - 1	Big table - 1
5	Branding opportunity at the venue		Premium position 1 nos. (Banner/poster to be supplied by the	Premium position 1 nos. (Banner/poster to be supplied by the	1 nos. (Banner/poster to be supplied by the organiser)	1 no. (Banner/poster to be supplied by the organiser)	1 no. (Banner/poster to be supplied by the
6	Presentation/audio visual opportunity on stage		15 minutes on stage for brand presentation in morning hrs and 15 minutes in evening hr	5 minute on stage for brand presentation in morning hrs and 5 minutes in evening	5 minutes brand presentation time	5 minutes brand presentation time	NA
7	Brand mention by MC		10 brand mentions by MC spread across entire day	5 brand mentions by MC spread across entire day	5 brand mentions by MC spread across entire day	2 brand mentions by MC spread across	2 brand mentions by MC spread across
8	MC interaction		5 Mc interactions with the presentor	2 Mc interactions with the presentor	1 Mc interactions with the	NA	NA
<b>Online promotions</b>							
	Particulars	Visibility					
9	Brand advertorial on IndoIndians website with	100,000 unique visitors every	1	1	1	1	1
10	YouTube Video 5 minutes		1				

11	Brand banner on IndoIndians homepage 330px X 150 px till Dec	100,000 unique visitors every month	1	1	1	1	1
12	IndoIndians boosted Facebook post.	approx 20,000 followers and post reach	12	6	3	2	1
13	Header or footer Banner in Newsletter.	20,000 newsletter	4	3	2	1	NA
14	Custom brand emailer to indoIndians subscribers	newsletter subscribers	2	1	NA	NA	NA
	<b>Total value of promotions in million IDR</b>		<b>75</b>	<b>40</b>	<b>25</b>	<b>15</b>	<b>10</b>