

**Sponsorship Options for the Indoindians Lifestyle & Food Bazaar 2023 at
Ballroom, The Westin Hotel, Jakarta
on Sunday, 9th April 2023**

S No.	Benefits		Platinum	Gold	Silver	Bronze
	Sponsorship amount		80 million	40 million	20 million	10 million
At Event promotions						
1	Logo placement in all online promotions		powered by	Y	Y	Y
2	Logo placement in entry tickets		powered by	y	y	Y
3	Logo on stage		powered by	Y	Y	y
4	Marketing stall		Premium Table - 1	Premium table - 1	Corner table - 1	Std table - 1
5	Branding opportunity at the venue		Premium position 1 nos. (Banner/poster to be supplied by the sponsor)	1 nos. (Banner/poster to be supplied by the sponsor)	1 no. (Banner/poster to be supplied by the sponsor)	1 no. (Banner/poster to be supplied by the sponsor)
6	Invite to Sponsor PIC to accompany Chief Guest at inauguration/opening of Bazaar		y	Y	NA	NA

7	VIP Invite to Bazaar		100	50	25	10
8	TVC/Showreel on LED screens within Ballroom.		Y	Y	Y	Y
Online promotions						
	Particulars	Visibility				
9	Brand advertorial on Indoindians website with	100,000 unique visitors every	1	1	1	1
10	Brand banner on Indoindians homepage 330px X 150 px till Dec 2023	100,000 unique visitors every month	1	1	1	1
11	IndoIndians Facebook & Instagram post/story.	approx 50,000 followers and post reach	10	5	2	1
12	Insta Reel	approx 50,000 followers and post reach	Y	Y	Y	Y
13	Header or footer Banner in Newsletter.	20,000 newsletter	3	2	1	NA
14	Custom brand emailer to indoindians subscribers	newsletter subscribers	2	1	NA	NA