

Sponsorship Benefits at Indoindians Spring Bazaar 2024

S No.	Benefits		Platinum	Gold	Silver	Bronze
	Sponsorship amount		80 million	40 million	20 million	10 million
At Event promotions						
1	Logo placement in all online promotions		powered by	Y	Y	Y
2	Marketing stall		Premium Table - 4	Premium table - 2	Premium table - 1	Premium table - 1
3	Branding opportunity at the venue		Premium position 1 nos. (Banner/poster to be supplied by the sponsor)	1 nos. (Banner/poster to be supplied by the sponsor)	1 no. (Banner/poster to be supplied by the sponsor)	1 no. (Banner/poster to be supplied by the sponsor)
4	VIP Invite to Bazaar		100	50	25	10
Online promotions						
	Particulars	Visibility				
5	Brand advertorial on Indoindians website with	100,000 unique visitors every	1	1	1	1
6	Brand banner on Indoindians homepage 330px X 150 px till Dec 2024	100,000 unique visitors every month	1	1	1	1

7	IndoIndians Facebook & Instagram post/story.	approx 50,000 followers and post reach	10	5	2	1
8	Insta Reel	approx 50,000 followers and post reach	Y	Y	Y	Y
9	Header or footer Banner in Newsletter.	20,000 newsletter	3	2	1	NA
10	Custom brand emailer to indoindians subscribers	newsletter subscribers	2	1	NA	NA